

# Report Twitter account CIGR Tomas Norton 10/5/2021

#### **Current status:**

Handle: @CIGR1930Following: 197

• Followers: 67

• New content went out on the last week of Jan 2021. Used the Newsletter as source.

#### **Challenges**

- Time investment in tweeting can be helped with web software TweetDeck allows an account holder to schedule tweets for months in advance.
- Time to find new/relevant content to upload to twitter account is big
- Specific activities of CIGR section can be better captured
- New content delivery discussed with Chairs in Technical Board Meeting on 10/5/2021

# **Discussion points:**

1. **Increasing followers**: We need to great increase our followers.\* Currently we have 67 followers (see map of followers attached) and we are following 197.

If we don't have many followers then we are posts don't reach anybody and it is a waste of time for everybody. The question is how to get the followers?

- Some ideas:
- --> Email all the member organisations and ask to spread the information
- --> Look up the mailing lists of the reviewers of CIGR journal and send out
- --> advertise through other mailing lists from related societies?
- 2. **New content**: The next thing we need is regular original "CIGR content".

## Future ideas

Ideas for increasing followers:

Ideas for original content:

- 1. Highlights from newly published papers in CIGR/Biosystems Eng/COMPAG/other ag journals:
  - --> another idea could be to contact authors to present their highlights
  - --> at a set time where they can answer questions (but we need followers for this to work)
- 2. Announcements from projects of CIGR members
- 3. Announcements of conferences/working group actions
- 4. Other ideas?



#### Suggestion from Tomas:

- Collect new information from members in the section every month
- Place on a shared account (google or teams)
- Meeting every 2 month to decide what will be selected from the content
- Tomas' team to upload.

#### Actions:

• Section chairs agreed to help and Tomas will send information to them

# Example content uploaded during week 23/1/2021 – 31/1/2021

#### 23/1/21

Message from the Outgoing CIGR President: Prof. Chen Zhi:

1/5 In today's world, the resources we rely on for survival are decreasing and the environment is deteriorating. Food shortages, poverty and backwardness still exist in many countries.



2/5: As the only multidisciplinary and transnational organization of scientists and engineers in the field of agricultural and biosystems systems engineering in the world, CIGR has played an important role...

3/5: We transfer knowledge and information through academic exchange, technical training, cooperation and collaboration in projects, publications, conferences, and other important ways.

4/5 This knowledge and information covers all elements of agricultural production and plays a positive role in promoting modern agriculture development worldwide.

5/5 Let us work together to make a better tomorrow for CIGR and the people we serve.

See our newsletter for the full message: <a href="https://www.cigr.org/view-newsletters">https://www.cigr.org/view-newsletters</a>



#### 24/1/21

2020 CIGR Awards

The International Commission of Agricultural and Biosystems Engineering (CIGR) during the World Congresses and Conferences awards several and prizes seeking the recognition of exceptional and meritorious achievement of its affiliated professionals and officers.

### **CIGR Honorary Award**

The purpose of this Award is to recognize CIGR past officers who made remarkable contributions during their mandate.

Receiver: Prof Álvaro Ramírez-Gómez

#### CIGR Award of Merit

The purpose of the Award of Merit is to recognize individuals who made remarkable contributions that resulted in outcomes that support the CIGR mission.

Receivers:

**Prof Lisa Armstrong** 

Prof. Dr. Heinz Bernhardt

Prof. Michael Oladimeji Faborode

Prof. Ilda de Fatima Ferreira Tinoco

Dr. Yukiharu Ogawa

Dr. Amauri Rosenthal

Over the coming days we will tweet more details about the awardees

#### 25/1/21

This year, the Honorary CIGR Vice-president awardee is:





Prof Álvaro Ramírez-Gómez

Prof. Ramírez-Gómez is being recognized for his leadership of and sustained actions to improve CIGR Technical Section II outcomes. During his tenure as chair, he worked with other board members to promote the goals of the section and the mission of CIGR. He serves as an Associate Editor for Section 2 of the CIGR journal and he led the publication of a special issue about Animal housing in hot climate in the CIGR Journal. Prof. Ramírez-Gómez served as chair of Section 2 starting in 2010.

#### CIGR Award of Merit

The purpose of the Award of Merit is to recognize individuals who made remarkable contributions that resulted in outcomes that support the CIGR mission. The award is given to persons who have contributed to various positions and/or roles towards CIGR's success. Candidates are nominated by the Technical Section Boards and the Presidium. 2020 recipients are of the CIGR Award of merit are:

# 26/1/21

#### Lisa Armstrong



Prof. Armstrong is being recognized for her sustained efforts in promoting the use of Information Technology in Agriculture. She is Past President of the Asian Federation of ICT in Agriculture (AFITA), President of the Australia Society of Information and Communication Technologies in Agriculture (ASICTA). She conducted research, education, and outreach activities on the use of IT in agriculture. She serves as a member of CIGR Technical Section 7: Information Technology.



## 27/1/21

Prof. Dr. Heinz Bernhardt



Prof. Bernhardt is being recognized for his work in the field of agricultural logistics. His work focuses on agricultural machinery and transportation operation performance. He has served as keynote speaker in many conferences related to agricultural engineering equipment and precision farming. He participate the organization of many CIOSTA-CIGR V Conferences. He serves as a member of CIGR Technical Section V: System Management.

# 28/1/21

Prof. Michael Oladimeji Faborode



Prof. Faborode contributed to organizing the first CIGR event ever held in Nigeria in September 1988. He was actively involved in the CIGR Technical Section V held in collaboration with Pan Africa Society for Agricultural Engineering (PASAE) in Morocco in September 2019. He provided the necessary guidance and advice for the organization of the CIGR VI conference held in IITA, Ibadan between October 21 and 24, 2018.

#### 29/1/21

Prof. Ilda de Fatima Ferreira Tinoco





Prof. Ilda Tinoco is being recognized for her contributions to the field of sustainable animal building design. She was instrumental in establishing an international network of institutions to enable research collaboration in farm building design. The network extended institutions in Brazil, USA, Colombia, and the EU. She serves as a member of CIGR Technical Section 2: Structures and Environment.

# 30/1/21

Yukiharu Ogawa



Dr. Yukiharu Ogawa is being recognized for his contributions in to the agricultural and food process engineering. Dr. Ogawa has a sustained list of academic contributions in the field. He organized the 2019 international joint conference of the Japanese Society of Agricultural Machinery and Food Engineers the Society for Agricultural Structures, Japan, CIGR VI Technical Symposium, CIGR Food Safety Working Group, and CIGR Functional/Wellness Foods & Nutrition Working Group. He as a member of Section 6 Technical Section: Bioprocesses.

**31/1/21**Dr. Amauri Rosenthal



Dr. Amauri Rosenthal is being recognized for his contributions in the high pressure and thermal processes focusing on food safety and quality area, and a sustained record of leadership in CIGR. He organized the 10th Section VI Symposium jointly with the XXV Brazilian Congress of Food Science and



Technology. He serves as the Brazilian Ambassador to the Global Harmonization Initiative. He is active in national and international societies. He serves as a member of CIGR Technical Section 6: Bioprocesses.